

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

National Media Research Planning & Placement LLC
Attention: Accounts Payable
815 Slater Lane
Alexandria, VA 22314

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
187133-1	11/07/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/NRCC IE	NRCC IE	3435 Sked 2

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	187133	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	7News at 5AM	5AM-530AM	11-1---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/30/12 5:28 AM 7News at 5AM 5AM-530AM :30 NRCCC0071019 \$400.00 NM									
2 KMGH Th 11/01/12 5:14 AM 7News at 5AM 5AM-530AM :30 NRCCC0071019 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMGH M 11/05/12 5:27 AM 7News at 5AM 5AM-530AM :30 NRCCC0071019 \$400.00 NM									
4 KMGH Tu 11/06/12 5:28 AM 7News at 5AM 5AM-530AM :30 NRCCC0071019 \$400.00 NM									
2	10/31/12	11/06/12	GMA M-F 7-9A	7A-9A	111-1--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH W 10/31/12 8:42 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
2 KMGH F 11/02/12 7:59 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMGH M 11/05/12 7:49 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
4 KMGH Tu 11/06/12 7:55 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
3	11/03/12	11/03/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 11/03/12 7:58 AM 7-9a Sat Morning News 7A-9A :30 NRCCC0071019 \$650.00 NM									
4	11/04/12	11/04/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 11/04/12 6:27 AM GMA SUN Sun GMA 6A-7A :30 NRCCC0071019 \$300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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7	11/02/12	11/02/12	Mile High Living	9a-930a	----1--	:30	1	\$500.00	NM																																																																																																					
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																									
	10/29/12	11/04/12	-1111--	4	\$800.00																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																				
1	KMGH	Tu	10/30/12	11:33 AM	11A-12P News	11A-12P	:30	NRCCC0071019	\$800.00	NM																																																																																																				
2	KMGH	W	10/31/12	11:11 AM	11A-12P News	11A-12P	:30	NRCCC0071019	\$800.00	NM																																																																																																				
3	KMGH	Th	11/01/12	11:21 AM	11A-12P News	11A-12P	:30	NRCCC0071019	\$800.00	NM																																																																																																				
4	KMGH	F	11/02/12	11:11 AM	11A-12P News	11A-12P	:30	NRCCC0071019	\$800.00	NM																																																																																																				
10	10/30/12	11/05/12	M-F 2-230pm	2-230pm	11111--	:30	5	\$500.00	NM																																																																																																					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
187133-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Issue/NRCC IE	NRCC IE	3435 Sked 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/05/12	M-F 2-230pm	2-230pm	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/30/12 2:22 PM M-F 2-230pm 2-230pm :30 NRCCC0071019 \$500.00 NM									
2 KMGH W 10/31/12 2:17 PM M-F 2-230pm 2-230pm :30 NRCCC0071019 \$500.00 NM									
3 KMGH Th 11/01/12 2:07 PM M-F 2-230pm 2-230pm :30 NRCCC0071019 \$500.00 NM									
4 KMGH F 11/02/12 2:06 PM M-F 2-230pm 2-230pm :30 NRCCC0071019 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH M 11/05/12 2:21 PM M-F 2-230pm 2-230pm :30 NRCCC0071019 \$500.00 NM									
11	10/30/12	11/05/12	M-F 230-3pm	230-3p	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/30/12 2:56 PM M-F 230-3pm 230-3p :30 NRCCC0071019 \$500.00 NM									
2 KMGH W 10/31/12 2:57 PM M-F 230-3pm 230-3p :30 NRCCC0071019 \$500.00 NM									
3 KMGH Th 11/01/12 2:43 PM M-F 230-3pm 230-3p :30 NRCCC0071019 \$500.00 NM									
4 KMGH F 11/02/12 2:43 PM M-F 230-3pm 230-3p :30 NRCCC0071019 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH M 11/05/12 2:56 PM M-F 230-3pm 230-3p :30 NRCCC0071019 \$500.00 NM									
12	10/30/12	11/05/12	5-530P News	5P-530P	11111--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/30/12 5:22 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
2 KMGH W 10/31/12 5:28 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
3 KMGH Th 11/01/12 5:23 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
4 KMGH F 11/02/12 5-530P News 5P-530P :00 \$1,400.00 NM									
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH M 11/05/12 5:28 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
13	11/03/12	11/03/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 11/03/12 5pm News Saturday 5P-6p :00 \$800.00 NM									
See MG 13.2									
2 KMGH Tu 11/06/12 1:26 PM General Hospital 1P-2P :30 NRCCC0071019 \$800.00 NM									
MG for 13.1 11/03									
14	11/04/12	11/04/12	5pm News Sun Local Nev	5P-6P	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
187133-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Issue/NRCC IE	NRCC IE	3435 Sked 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/04/12	11/04/12	5pm News Sun Local Nev5P-6P		-----S	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 11/04/12 5:10 PM 5pm News Sun Local News 5P-6P :30 NRCCC0071019 \$1,000.00 NM									
15	10/30/12	11/05/12	6P-630P JEOPARDY (M- 6P-630P		111-1--	:30	4	\$4,000.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -11-1-- Spots/Week 3 Rate \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/30/12 6:23 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM 2 KMGH W 10/31/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM 3 KMGH F 11/02/12 6:03 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM									
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH M 11/05/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM									
16	11/03/12	11/03/12	ABC College FB - Prime/F6P-930P		-----S-	:30	1	\$5,000.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S- Spots/Week 1 Rate \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 11/03/12 8:49 PM ABC College FB - Prime/PA 6P-930P :30 NRCCC0071019 \$5,000.00 NM									
17	10/30/12	11/05/12	Jimmy Kimmel	11:03P-12:07A	11111--	:30	5	\$400.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -1111-- Spots/Week 4 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/30/12 12:02 AM Jimmy Kimmel 11:03P-12:07A :30 NRCCC0071019 \$400.00 NM 2 KMGH W 10/31/12 12:02 AM Jimmy Kimmel 11:03P-12:07A :30 NRCCC0071019 \$400.00 NM 3 KMGH Th 11/01/12 11:50 PM Jimmy Kimmel 11:03P-12:07A :30 NRCCC0071019 \$400.00 NM 4 KMGH F 11/02/12 12:04 AM Jimmy Kimmel 11:03P-12:07A :30 NRCCC0071019 \$400.00 NM									
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KMGH M 11/05/12 12:01 AM Jimmy Kimmel 11:03P-12:07A :30 NRCCC0071019 \$400.00 NM									
18	11/04/12	11/04/12	9A-10A SUN MORN NEV9A-10A		-----S	:30	1	\$600.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 1 Rate \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 11/04/12 9:25 AM 9A-10A SUN MORN NEWS 9A-10A :30 NRCCC0071019 \$600.00 NM									
19	11/03/12	11/03/12	ABC College FB-Afternoo 130P-5P		-----S-	:30	1	\$4,000.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S- Spots/Week 1 Rate \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 11/03/12 3:31 PM ABC College FB-Afternoon 130P-5P :30 NRCCC0071019 \$4,000.00 NM									
20	11/05/12	11/05/12	6-7A News	6A-7A	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS M----- Spots/Week 1 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 11/05/12 6:13 AM 6-7A News 6A-7A :30 NRCCC0071019 \$1,000.00 NM									

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187133-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Issue/NRCC IE	NRCC IE	3435 Sked 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/05/12	11/05/12	6-7A News	6A-7A	M-----	:30	1	\$1,000.00	NM
21	11/06/12	11/06/12	6-7A News	6A-7A	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 11/06/12 6:23 AM 6-7A News 6A-7A :30 NRCCC0071019 \$1,000.00 NM									
22	11/04/12	11/04/12	9A-10A SUN MORN NEV	9A-10A	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 11/04/12 9:56 AM 9A-10A SUN MORN NEWS 9A-10A :30 NRCCC0071019 \$1,000.00 NM									
23	11/05/12	11/05/12	GMA M-F 7-9A	7A-9A	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 11/05/12 7:27 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
24	11/06/12	11/06/12	GMA M-F 7-9A	7A-9A	-T-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 11/06/12 7:00 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
25	11/01/12	11/01/12	M-F 3-4pm	3-4pm	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Th 11/01/12 3:40 PM M-F 3-4pm 3-4pm :30 NRCCC0071019 \$900.00 NM									
26	11/02/12	11/02/12	M-F 3-4pm	3-4pm	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 11/02/12 3:49 PM M-F 3-4pm 3-4pm :30 NRCCC0071019 \$900.00 NM									
27	11/03/12	11/03/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 11/03/12 7:53 AM 7-9a Sat Morning News 7A-9A :30 NRCCC0071019 \$800.00 NM									
28	11/06/12	11/06/12	THE VIEW	10A-11A	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 11/06/12 10:59 AM THE VIEW 10A-11A :30 NRCCC0071019 \$1,500.00 NM									

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187133-1	11/07/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Issue/NRCC IE	NRCC IE	3435 Sked 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							64		

Payment Terms 30 Days

<u>Gross Total</u>	\$63,950.00
<u>Agency Commission</u>	\$9,592.50
<u>Net Amount Due</u>	\$54,357.50